



Join the Michigan Public Safety Drone Association's 2nd Annual Winter Conference in Mt. Pleasant, Michigan!

The mission of the MI Public Safety Drone Association is to collaborate, train, and advocate for the applied use of unmanned technology in the Michigan public safety industry. The MIPS DA will serve as a resource for training, outreach, innovation, and research for organizations in Michigan. The Michigan Public Drone Association will be guided by all rules of law, including federal and state regulations for the safe operations of all unmanned technology.

Dates: January 21st - January 22nd Vendor Setup January 20 (6PM - 9PM)

Location: Comfort Inn and Suites Hotel and Conference Center, Mt. Pleasant, MI

Expected attendees: Our association includes all public safety and first response organizations in the state of Michigan. Thus far, in 2024, we have hosted several regional events throughout the state with over 250 participants, spanning 60 agencies and continuing to grow.

We have reworked the 2024 schedule to allow vendors to interact with participants in a dedicated fashion without additional conference sessions overlapping. The vendor show will also not be limited to conference attendees. All commercial and public safety drone operators will be invited to participate in the open vendor show. Lunch will be provided to all conference attendees and will be available for purchase by any outside participants.

Schedule:

Tuesday

0900 - Dedicated Vendor Show Opens

1300 - Afternoon breakout sessions

1800 - Keynote Dinner and Social Hour

2000 - Vendor Show Concludes: Evening Activities Conclude

Wednesday

Due to venue size, there will be no vendor show during the conference on Wednesday. Vendors are welcome to stay and attend the sessions.

0900 - Conference Sessions

1600 - Conference Sessions Conclude

See attached for sponsorship levels and email info@mipsda.com for registration as a conference sponsor.

2024-2025 MIPS DA Sponsorships

Conference Vendor \$750

- One (1) 10'x10' booth space
- Company name listed in Vendor section of Conference Brochure
- Company Logo placement on the MIPS DA website
- One (1) 10'x10' booth space
- Company name plus one (1) quarter (1/4) page ad in the conference brochure

Silver Sponsor \$1,500

- All package items listed above
- One (1) 20'x10' booth space
- Up to four (4) exhibitor badges included
- Up to four (4) exhibitor lunches included
- Preferred Location within vendor show area
- Company name plus one (1) full-page ad in the Conference Brochure
- Company Logo placement on MIPS DA website
- Company logo recognition via signage displayed throughout the conference

Gold Sponsor \$3,000

- All package items listed above
- Three (2) 10'x10' booth spaces (any formation)
- Attendee list from MIPS DA conference to include name, agency, and email.
- Up to six (6) exhibitor badges included
- Up to six (6) exhibitor lunches included
- Premium location(s) within vendor show area
- Company name plus one (1) full-page ad & two (2) quarter-page ads in the Conference Brochure
- Company Logo placement on MIPS DA website
- Company Logo placement in the vendor section of the newsletter.
- Banquet Dinner Sponsorship Recognition in Conference Brochure and During Formal Event
- Company logo recognition via signage displayed throughout the conference
- We will share one (1) Marketing & Social media post on our channels per quarter

Platinum Sponsor \$10,000:

- All package items listed above
- (3) 10'x10' booth spaces (any location) with electricity
- Attendee list from MIPS DA conference to include name, agency, and email.
- Up to eight (8) exhibitor badges included
- Up to eight (8) exhibitor lunches included
- Premium location(s) within vendor show arena
- Company Logo in the Conference Brochure
- One (1) two-page spread and two (2) half-page ads in the conference magazine
- Company Logo placement on the MIPS DA website
- Company Logo placement in the vendor section of the newsletter.
- Banquet Dinner Sponsorship Recognition in Conference Brochure and During Formal Event

- Exclusive ownership of a specific conference event (Dinner etc)
- Company logo recognition via signage displayed throughout the conference
- We will share one (1) Marketing & Social media post on our channels per quarter

Keg/Drink Sponsor - \$500

Increase your company's visibility and make a lasting impact by sponsoring kegs of beer/ drinks at our hospitality event. By sponsoring, you help to enhance the event experience and gain enhanced brand recognition. Your logo will be displayed by the bar at these events, ensuring that your company remains in the spotlight beyond the vendor tradeshow. All attendees will see this signage as we offer multiple drink locations at these events, and they are always crowded, providing extensive brand exposure. Join us at these hospitality events and maximize this networking opportunity.

Coffee Station Sponsor \$250

Increase your company's visibility by fueling our officers and sponsoring these coffee stations to begin and end our week. Your logo will be displayed at each coffee station, ensuring that your company remains in the spotlight beyond the vendor tradeshow. All attendees will see this signage, providing extensive brand exposure.

Event Dinner Sponsor: \$3500

Increase your company's visibility by fueling our participants at the keynote dinner event. Your logo will be displayed prominently throughout the dinner event. During dinner, the sponsor will have an opportunity to share information about their company with the participants in a 10-minute presentation.